



## AGENDA

**MEETING:** Regular Meeting (Hybrid)  
**DATE/TIME:** Wednesday, February 21, 2024, 5:00 p.m.  
**LOCATION:** Council Chambers, 1st Floor of the Tacoma Municipal Building  
747 Market Street, Tacoma, WA 98402  
**ZOOM INFO:** Link: <https://www.zoom.us/j/84416624153>  
Dial-in: +1 253 215 8782  
ID: 844 1662 4153

### A. Call to Order

- Quorum Call
- Land Acknowledgement

### B. Approval of Agenda

### C. Approval of Minutes

There are no meeting minutes to approve.

### D. Public Comments

This is the time set aside for public comment on Discussion Items on this agenda.

- Written comments on Discussion Items must be submitted to [Planning@cityoftacoma.org](mailto:Planning@cityoftacoma.org) by 12:00 noon prior to the meeting. Comments will be compiled, sent to the Commission, and posted on the Commission's webpage at [www.cityoftacoma.org/PlanningCommissionAgendas](http://www.cityoftacoma.org/PlanningCommissionAgendas).
- To comment virtually, join the meeting using Zoom. To comment in person, sign in at the back of the Council Chambers. Where necessary, the Chair may limit the allotted time for comment.

### E. Disclosure of Contacts and Recusals

### F. Discussion Items

#### 1. Community Safety Action Strategy

- Description: Overview of Community Safety Action Strategy purpose, scope, and timeline for development.
- Action: Informational.
- Staff Contact: Gabe Moaalii ([GMoaalii@cityoftacoma.org](mailto:GMoaalii@cityoftacoma.org))

#### 2. One Tacoma Comprehensive Plan Update – Community Engagement Strategy

- Description: Review the Draft Community Engagement Strategy for the One Tacoma Plan Update.



The City of Tacoma does not discriminate on the basis of disability in any of its programs, activities, or services. To request this information in an alternative format or to request a reasonable accommodation, please contact the Planning and Development Services Department at (253) 905-4146 (voice) or 711 (TTY) before 5:00 p.m., on the Monday preceding the meeting.

¿Necesitas información en español? Cần thông tin bằng tiếng Việt? 한국어로 정보가 필요하십니까? ត្រូវការព័ត៌មានជាភាសាខ្មែរ?

Нужна информация на русском? Потрібна інформація українською мовою? ☎ Contact TacomaFIRST 311 at (253) 591-5000.

- Action: Review and Comment.
- Staff Contact: Alyssa Torrez ([ATorrez@cityoftacoma.org](mailto:ATorrez@cityoftacoma.org))

### **G. Upcoming Meetings (Tentative Agendas)**

- (1) Agenda for the March 6, 2024, meeting includes:
  - Pacific Avenue Subarea Plan & EIS (“Picture Pac Ave”)
  - Home In Tacoma Phase 2 – Public Hearing
- (2) Agenda for the March 20, 2024, meeting includes:
  - Annual permit and building data report.

### **H. Communication Items**

- (1) **Status Reports by Commissioners** – Housing Equity Taskforce, Picture Pac Ave, Facility Advisory Committee, and the TOD Task Force.
- (1) **IPS Agenda** – The Infrastructure, Planning, and Sustainability Committee’s next hybrid meeting is scheduled for Wednesday, February 28, 2024, at 4:30 p.m.; the agenda (tentatively) includes a presentation on Urban Design Review Program. (Held at 747 Market Street, Tacoma, WA 98402, Conference Room 248 or virtually at <http://www.zoom.us/j/87829056704>, passcode 614650)

### **I. Adjournment**



**To:** Planning Commission  
**From:** Stephen Atkinson, Planning Services Division  
**Subject:** **Community Safety Action Strategy**  
**Memo Date:** February 15, 2024  
**Meeting Date:** February 21, 2024

**Action Requested:**

This presentation is informational only.

**Discussion:**

As part of recent Planning Commission discussions on the scope of work for the update to the *One Tacoma* Comprehensive Plan, the topic of community safety emerged as a priority topic among the Commission. The City of Tacoma's Office of Strategy is currently engaged in the development of a [Community Safety Action Strategy](#). At the Planning Commission's meeting on February 21, the Office of Strategy staff will provide an overview of this planning effort with the purpose of supporting the Commission's consideration of how community safety can be better integrated into the Comprehensive Plan.

**Project Summary:**

This effort will establish a comprehensive, long-term approach to community safety that goes beyond policing and crime enforcement. Past work that continues to be built on includes:

- Supporting the Eight Can't Wait initiative
- Implementing a plan to reduce violent crime.
- Responding to the needs of youth through Summer Late Nites.
- Allocating \$372 million in the budget for safety in 2023-2024.
- Evaluating the Tacoma Police Department through the 21st Century Policing Solutions assessment.
- Initiating projects like Project Peace and Heal the Heart.
- Establishing HOPE and HEAL Teams to strengthen the relationship between the police and the community.

Visit the project webpage to learn more about the [Community Safety Action Strategy](#) and how it builds upon past efforts.

**Staff Contacts:**

- Gabe Moalii, Strategic Initiatives Program Coordinator, [gmoalii@cityoftacoma.org](mailto:gmoalii@cityoftacoma.org)

c. Peter Huffman, Director





**To:** Planning Commission  
**From:** Stephen Atkinson, Planning Services Division  
**Subject:** **One Tacoma Plan Update**  
**Memo Date:** February 15, 2024  
**Meeting Date:** February 21, 2024

**Action Requested:**

Provide feedback on the proposed Draft Engagement Strategy for the One Tacoma Plan Update.

**Discussion:**

At the Planning Commission’s meeting on February 21, staff will provide an overview of the proposed Draft Engagement Strategy for the One Tacoma Plan update and will be seeking feedback and comments from the Commission to inform a final draft for presentation to the City Council on March 26, 2024.

**Project Summary:**

Tacoma’s Comprehensive Plan, [One Tacoma](#), is the City’s official statement concerning its vision for future growth and development. It identifies goals, policies, and strategies for maintaining the health, welfare, and quality of life of Tacoma’s residents. The Comprehensive Plan is comprised of numerous individual elements, including elements addressing such important issues as urban form, design and development, environment and watershed health, parks and recreation, housing, economic development, and transportation and infrastructure.

The City of Tacoma amends its Comprehensive Plan on an annual basis as permitted by state law. In addition to these regular amendments, the [Growth Management Act](#) (GMA) requires counties and cities to periodically conduct a thorough review of their plans and regulations to bring them in line with any relevant changes in the GMA, and to accommodate updated growth targets. [RCW 36.70A.130](#) establishes the review procedures and schedule for Comprehensive Plan amendments and periodic review. Tacoma last completed such a “periodic update” in 2015 and is mandated to undertake and complete another “periodic update” by the end of 2024.

In addition, the City of Tacoma is the designated “Metropolitan City” for Pierce County and is allocated, through [Vision 2050](#) and the [Countywide Planning Policies](#), to accommodate a significant share of the region’s population and employment growth. The Puget Sound Regional Council evaluates and certifies local comprehensive plans for consistency with the multi-county planning policies (see the [Plan Review Manual](#), page 27). The Comprehensive Plan update will include a review and update to ensure consistency with the goals and policies of Vision 2050.

**Previous Commission Review:**

- January 17, 2024: The Commission provided recommendations on prioritizing the scope of work and potential implementation actions.



Planning Commission  
2024 Comprehensive Plan Update  
February 21, 2024  
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**Staff Contacts:**

- Alyssa Torrez, Senior Plan, [atorrez@cityoftacoma.org](mailto:atorrez@cityoftacoma.org)
- Maryam Moeinian, Senior Planner, [mmoeinian@cityoftacoma.org](mailto:mmoeinian@cityoftacoma.org)

**Attachments:**

- Attachment 1: One Tacoma Plan: Draft Community Engagement Strategy

c. Peter Huffman, Director

City of Tacoma, Washington

# ONE TACOMA

A Comprehensive Plan  
for a Vibrant, Connected,  
and Sustainable City

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# 1 PROJECT BACKGROUND

- The City of Tacoma is updating its Comprehensive Plan (to 2050) and concurrently will refresh its Strategic Plan (to 2035) and develop a Community Safety Action Strategy. The Comprehensive Plan effort will go from approximately September 2023 to June 2025.
- All plans require equitable and inclusive community engagement to inform policies and strategies. The Tacoma community has been extensively engaged in recent years for many intersecting initiatives. Metro Parks Tacoma is also conducting engagement in Fall 2023. However, there are likely to be gaps.
- This community engagement strategy is intended to maximize leverage of existing data and existing engagement efforts to minimize respondent burden and confusion. Additional resources or “new engagement” should be focused on thematic gaps and/or gaps by community group. This plan also anticipates leveraging external partner engagement opportunities to inform all three plans.

## 1.1 Key Contacts

### City of Tacoma

- Alyssa Torrez, Planning and Development Services, Comprehensive Plan  
ATorrez@cityoftacoma.org
- Maryam Moeinian, Planning and Development Services, Comprehensive Plan  
MMoeinian@cityoftacoma.org
- Steve Atkinson, Planning and Development Services, Comprehensive Plan  
SAtkinson@cityoftacoma.org
- Gabe Moaalii, Office of Strategy, Community Safety Action Strategy and Tacoma 2035  
GMoaalii@cityoftacoma.org

### Seva Workshop

- Radhika Nair, Project Manager radhika@sevaworkshop.com
- Vivien Savath, Engagement and Equity lead vivien@sevaworkshop.com
- Rebecca Fornaby, Communications lead rebecca@sevaworkshop.com

### Team Soapbox

- Molly Michal, Communications lead [Molly@teamssoapbox.com](mailto:Molly@teamssoapbox.com)



## 2 PROJECT CONTEXT

### 2.1 Past Public Feedback

Seva Workshop sourced existing engagement reports from the City of Tacoma, relevant partners, and internet research. Over fifty documents were coded in Max QDA to conduct a gap analysis to determine which planning themes and which communities have not been addressed in recent years. Each document was reviewed and coded for the topics related to Comprehensive Plan Chapters, neighborhoods within Tacoma, group demographics and identities, engagement methods used, and Tacoma 2035 Goal Areas.

See Recent Engagement Gap Analysis for more details about past public feedback.

#### Takeaways From Gap Analysis

- **In recent years, the City of Tacoma and partners have not conducted intentional, broad community engagement for the following Comprehensive Plan policy topics:**
  - historic preservation
  - economic development
  - downtown
- **Each report treated disaggregation of groups differently and many did not provide disaggregated results. A comprehensive and comparable analysis across documents is therefore limited. However, the following gaps by neighborhoods and group identities were found through analysis or highlighted in reports. These gaps were further validated through conversations with engagement practitioners:**
  - The 8 percent of the Tacoma population that speaks a language other than English at home and speaks English less than “very well.” This includes Pacific Islander languages (Chukcese), Asian languages (Vietnamese, Korean, Khmer, Tagalog, Mandarin Chinese), Russian and Ukranian (in West End), and Spanish (Eastside and throughout Tacoma).
  - Relative to their share of the population, Hispanic/Latinx residents and Asian residents are consistently the least connected to engagement efforts. Black residents – outside of Hilltop – are also less likely to engage.
  - Renting households are also typically underrepresented (when data is available disaggregated).
  - There has not been any explicit effort to collect data from seniors and LGBTQIA+ populations though data shows seniors are one of the fastest growing populations in Tacoma in recent years. LGBTQIA+ population is infrequently disaggregated in engagement and has not been a focus of recent engagement.

- South Tacoma and South End residents (especially residents in the Tacoma Mall area) and Central Tacoma (outside of Hilltop) have been identified by staff as focus groups for engagement.
- Disabled populations were well engaged during Vision Zero outreach, but continue to be a priority for Comprehensive Plan engagement.

## 2.2 Community Demographics

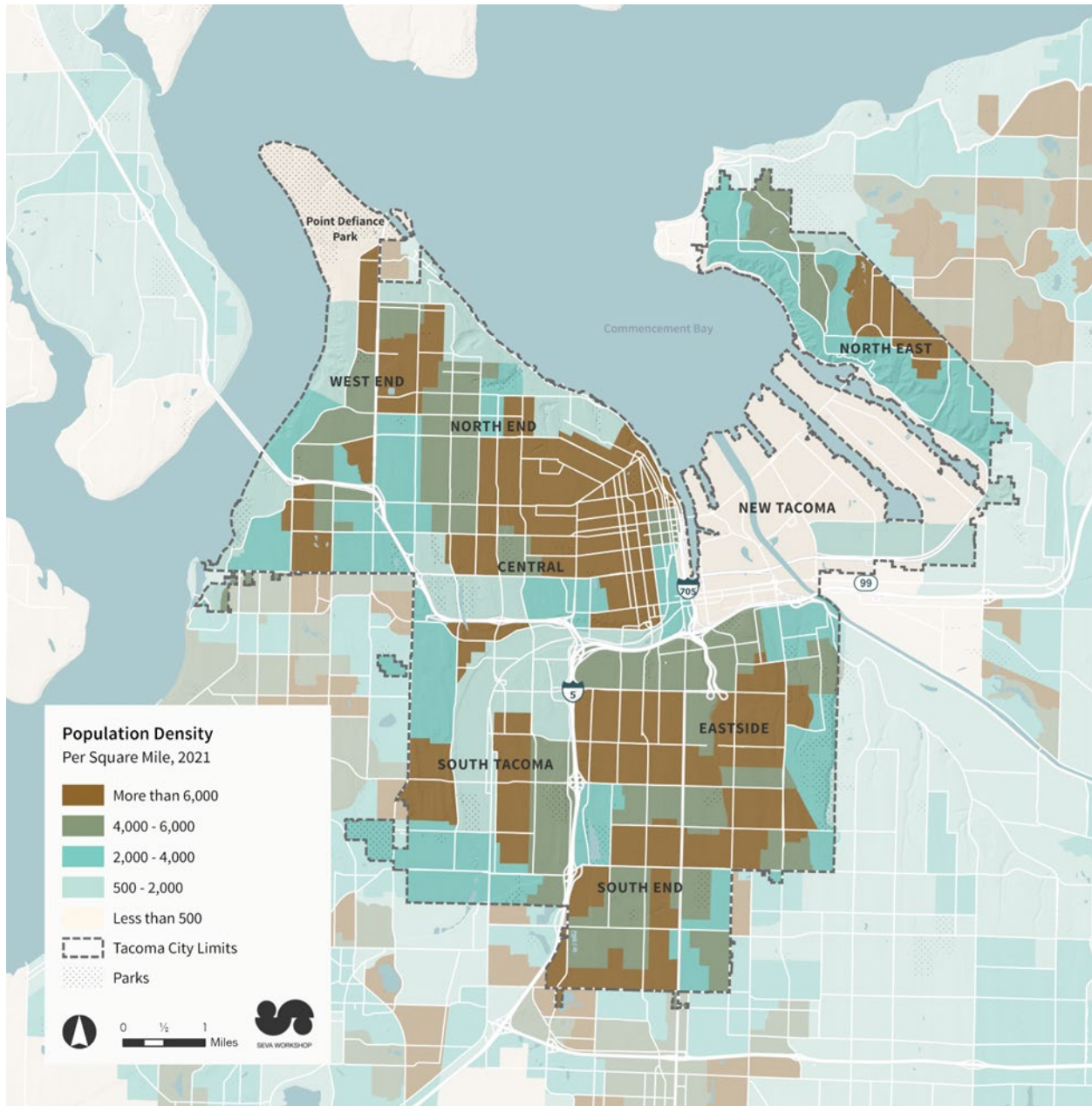
See Tacoma Community Profile for more details

### Takeaways from Community Profile

In the most recent decade Tacoma has experienced demographic shifts. While the City has been growing, outlying suburban areas have been growing more rapidly. Tacoma has grown in the past decade, but its growth has been slower than the county as a whole. **Compared to 2011, Tacoma today is a city with smaller-sized households, more retirees, and a higher proportion of working-aged adults without children. There is a declining proportion of teenagers and families with young children.** The main driver of regional growth in recent years has been net migration, as opposed to natural causes, which has been stable or declining due to a declining birth rate coupled with the aging population. Net migration primarily comes from other parts of the County and Washington State (as opposed to international migration).

**Tacoma and Pierce County have been particularly attractive for the Baby Boomer generation, having experienced high rates of growth among adults between 60 and 79 years of age.** In Tacoma, there has been a 45% increase in the size of this population from 2011 to 2021. Countywide, this cohort has grown by 50%. Tacoma has also been a destination for 30-39 year olds which has seen a large proportional increase in the population. The population of middle-aged adults (40 – 59) has remained relatively stagnant in size. This is fairly consistent with countywide trends, although there is slightly higher growth shown at that scale. This reflects the smaller size of Gen X nationally.

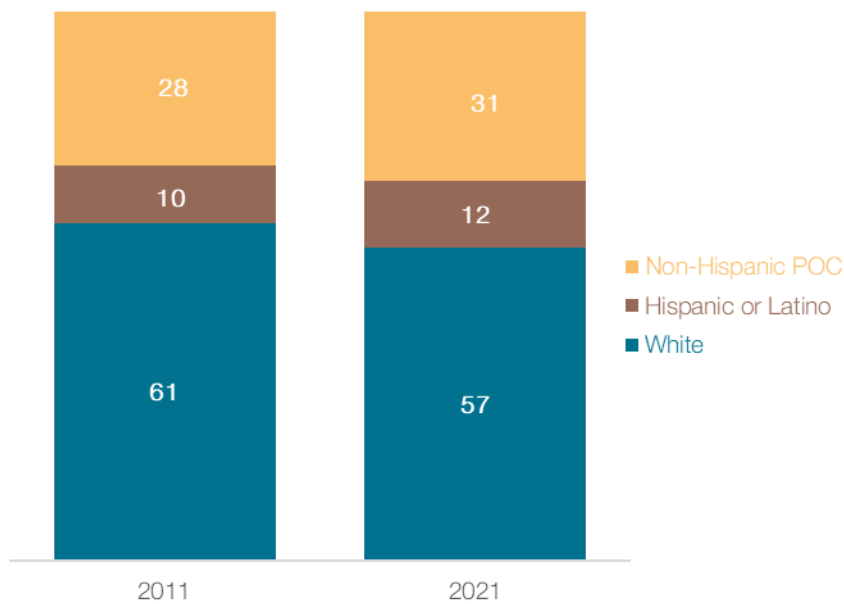
### Exhibit 1 Tacoma Population Density, 2021



Source: American Community Survey 5-year estimates (2017 to 2021).

**Tacoma is becoming more racially and ethnically diverse.** Between the 2011 and 2021 American Community Survey, the proportion of residents who identify as White decreased from 61% to 57%. The proportion of residents who identify as non-Hispanic people of color or as Hispanic or Latino increased by 3% and 2%, respectively.

**Exhibit 2 Race and Ethnicity in Tacoma, White and People of Color 2011 & 2021**



Source: American Community Survey 5-year estimates, 2011 & 2021.

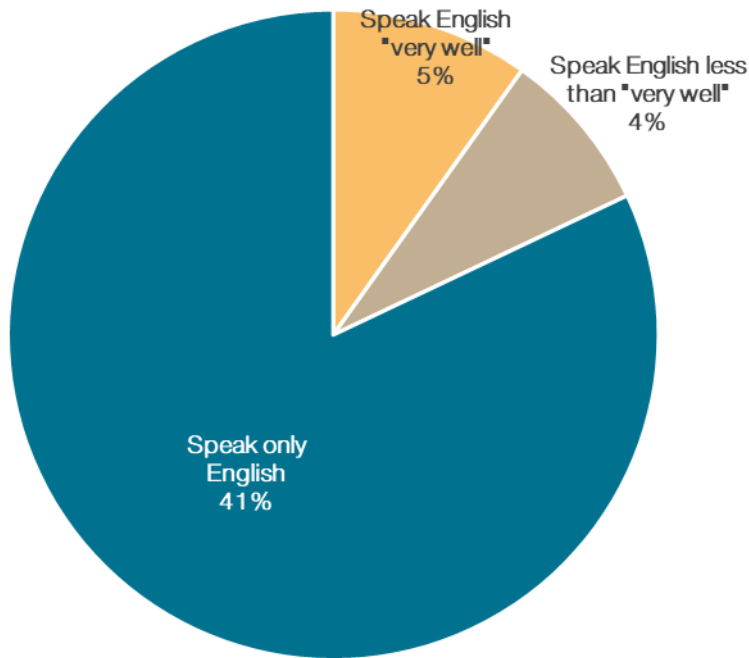
**With significant proportions of Hispanic or Latino, Black, and Asian residents, as well as those of two or more races, Tacoma is home to a diverse population of people of color and has been so for the last decade.** Relative to their share of the 2011 population, those with a multiracial identity (6% to 9%) and those identifying as Hispanic or Latino (10% to 12%) have grown. The Native Hawaiian and Other Pacific Islander population is the only group that experienced a nominal decline over this time period, from 2,481 in 2011 to 1,920 in 2021.

**Linguistic and Cultural Groups**

**There is a wide range of languages spoken across Tacoma. While most Tacoma residents age 5 and older speak English as their primary language (82%), other common languages spoken at home are Spanish (7%), Vietnamese (2%), and Russian, Polish, or other Slavic languages (1.4%), Korean (1.1%), and Tagalog (0.9%).** An addition 3% of the population speaks other Asian and Pacific Island languages, which could include languages such as Samoan, Marshallese, Chuukese, and Lao.

Roughly 20 percent of the population speak more than one language at home with varying English proficiency. **Asian and Pacific Islander language speaking households are less likely to have English proficiency of “very well” compared to other multilingual households.** They comprise roughly half of the population that speaks English less than “very well.” Another one-third of households that speak English less than “very well” are primarily Spanish speakers.

**Exhibit 3 Language Spoken at Home among Population aged 5 and older, 2021**



Source: American Community Survey 5-year estimates (2017-2021).

**Exhibit 4 English Proficiency for Households that Speak Additional Languages**

	Speak English "very well"	Speak English less than "very well"	% of those who speak English less than "very well"	Total
Speak Asian and Pacific Island languages	5,990	8,377	51%	
Speak Spanish	9,028	5,277	32%	
Speak other Indo-European languages	3,434	2,350	14%	
Speak other languages	1,645	493	3%	
Speak only English				167,248
<b>Total Population, 5 years and older</b>				<b>203,842</b>

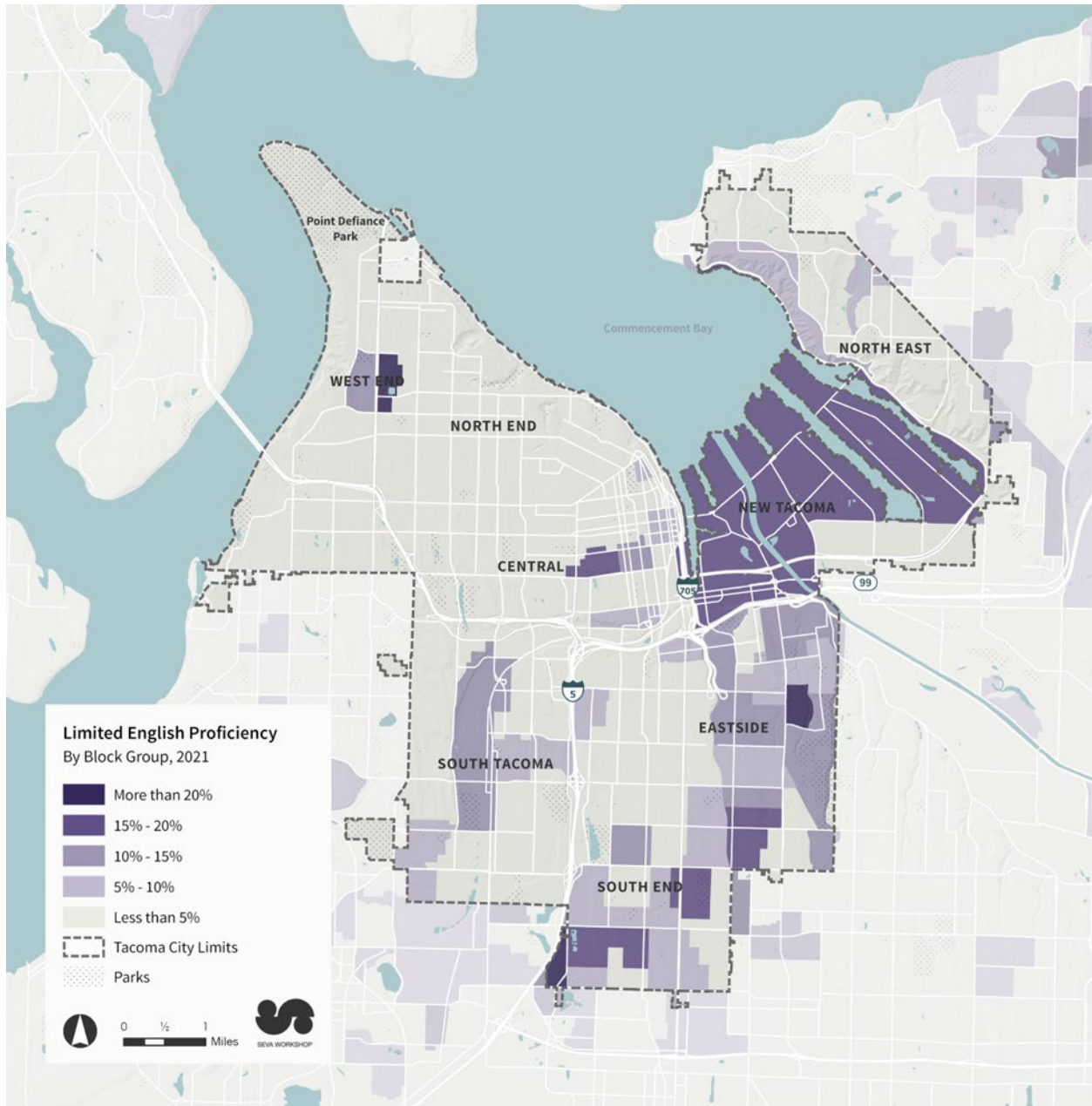
Source: American Community Survey 5-year estimates (2017-2021).

The map in Exhibit 24 captures the geographic distribution of those who speak English less than “very well.” **The residential communities located in the Eastside and South End neighborhoods are home to the highest prevalence of speakers who don’t speak English very well.**

The [Tacoma Equity Map](#) provides additional insight to specific language groups in these areas. Spanish is most prevalent in the Eastside and central Tacoma. Russian, Polish, Slavic languages are most common in West End and South Tacoma. Vietnamese is most common in South Tacoma, South End and Eastside. Tagalog is common in the West End, South Tacoma, South End, and the Eastside. Korean is most common in the West End, central Tacoma, and North East.



### Exhibit 5 Persons with Limited English Proficiency as a Proportion of the Population in Tacoma by Block Group, 2021



Note: While New Tacoma shows a high proportion of Limited English Proficiency persons, the area is primarily industrial with few residents.

Source: American Community Survey 5-year estimates (2017-2021)

### 3 PUBLIC ENGAGEMENT GOALS AND VALUES

- Focus on populations impacted most by public investment/disinvestment
- Use a targeted universalism approach in communications and outreach
- Build capacity among communities and in neighborhoods that have historically been marginalized in public processes.
- Build trust between the government of Tacoma and communities and neighborhoods that have historically been marginalized in public processes.
  - Transparently share data and recommendations.
  - Demonstrate how community feedback was used—or why it was not used—when creating the Plan.
  - Schedule and plan engagement activities to make efficient use of community members’ trust and time.
- Develop findings that are meaningful for equitable policy development in the Comprehensive Plan
  - Develop findings to inform the 2035 Strategic Plan
  - Develop findings to inform the Community Safety Action Strategy
- Meaningfully resource community ambassadors and community partners to engage their constituents and demonstrate accountability to their input.
  - Use clear, open, and consistent communication regarding the Neighborhood Planning Program to ensure the engagement process, decisions made, and protocols are understood by all stakeholders.
  - Sustain stakeholder engagement throughout the NPP plan development and implementation.
- Make materials more accessible to a diverse audience, including those with disabilities and speakers of other languages.
  - Translate materials into the five most commonly spoken languages.
  - Use graphics and photos in project materials.
  - Make in-person and online meetings more ADA accessible.



## 4 OVERALL PROJECT TIMELINE

- See Overall Comprehensive Plan Timeline [here](#)
- See Tacoma 2035 Timeline
- See Community Safety Engagement Strategy

### **Phase 1: Priority Setting (Winter/Spring 2024)**

#### **Objectives:**

- Listen deeply to focus community priorities on comprehensive plan topics not already addressed in recent engagement.
- Leverage strategic plan survey for a few broad points of input

### **Phase 2: Community Check in (Summer and Fall 2024)**

#### **Objectives:**

- Connect with communities engaged in the winter and spring to update on progress and initial policy ideas based on their priorities.
- Broadly socialize the planning effort at existing community events.

### **Phase 3: Draft Plan (Spring 2025)**

#### **Objective:**

- Gather broad input on draft policies.
- Consider final amendments based on public input.

# 5 ENGAGEMENT TOOLS

## 5.1 Translation

The City will facilitate materials translation.

## 5.2 Street Team and Artists

The City of Tacoma has an existing language and cultural ambassador program with strengths in engaging the Slavic, Korean, Vietnamese, and Spanish language speaking communities. This team has been highly successful in making public engagement more relevant and inclusive including with the recent and ongoing Participatory Budgeting work.

For the Comprehensive Plan, we plan to expand the ambassador concept to include team members with strengths in engaging the Black community. This “street team” will be a core resource in the execution of many of the following engagement tools to co-create materials so that they are culturally and linguistically relevant and to identify and implement engagement strategies that will work with focus communities. The street team role is compensated at \$75/hour and street team members are a primary audience for capacity building.

An art-forward approach is also woven throughout the engagement tools. We plan to work with artists, including City Artists in Residence, in the development and design of communication materials and engagement activities.

## Summary of Engagement Tools by Phase

The table below summarizes the engagement tools that will be used by phase and roles.

	Description and Purpose (inform, consult, involve, collaborate, defer)	TimeLine/ Frequency	Lead and Roles	Other Planning Notes (Languages, Payment)
<b>Community survey</b>	<b>Consult</b> The Office of Strategy conducts a biannual community survey to assess performance against the strategic plan. We will leverage this opportunity to add a high level comprehensive plan vision question to the survey.	Phase 1	<ul style="list-style-type: none"> <li>Ted Richardson and consultant TBD</li> <li>Seva Workshop will provide additional questions</li> </ul>	
<b>Interviews</b>	<b>Consult</b>	Phase 1 Phase 3	<ul style="list-style-type: none"> <li>Seva Workshop will develop interview protocols</li> </ul>	Interviewees may be

	Description and Purpose (inform, consult, involve, collaborate, defer)	TimeLine/ Frequency	Lead and Roles	Other Planning Notes (Languages, Payment)
	Targeted interviews (1-3 people) with community leaders and groups		<ul style="list-style-type: none"> <li>Seva Workshop or City staff may conduct the interviews, depending on the interview content</li> </ul>	compensated if they are participating outside of a paid role.
<b>Road show briefing sessions</b>	<p><b>Consult (Phase 1)</b> Staff to present planning topics and hold listening sessions at existing group meetings such as neighborhood councils and City boards and commissions (CBCs) in focus areas.</p> <p><b>Collaborate (Phase 3)</b> Staff to present policy proposals and hold listening sessions at existing group meetings such as neighborhood councils in focus areas and existing committees such as the TOD committee.</p>	Phase 1 Phase 3	<ul style="list-style-type: none"> <li>City staff will develop list of sessions and divide up briefings</li> <li>Seva Workshop will design two versions of materials and questions for 15 and 30 minutes.</li> </ul>	<p>Budget for accessibility and interpretation</p> <p>Focus on South Tacoma, Central Tacoma, and Hilltop</p>
<b>Listserv</b>	<b>Inform</b> Citywide	ongoing	<ul style="list-style-type: none"> <li>Molly (Soapbox) and Rebecca (Seva) create template</li> <li>City to monitor and send out as needed</li> </ul>	
<b>Targeted mailings</b>	<b>Inform</b> Citywide	Phase 3 – to drive Social Pinpoint	<ul style="list-style-type: none"> <li>Molly (Soapbox) and Rebecca (Seva) in conjunction with contracted artist</li> </ul>	
<b>Social Pinpoint and other online activities</b>	<p><b>Inform and Consult</b> Landing Page with project information</p> <p>Citywide online activities with focused promotion in priority populations and neighborhoods</p>	Phase 1 Phase 3	<ul style="list-style-type: none"> <li>Molly (Soapbox) and Rebecca (Seva) to design and Alyssa (City) implementation</li> <li>Vivien/Radhika (Seva) design</li> </ul>	
<b>Pop-up/tabling at existing community and neighborhood events with brief discussion</b>	<b>Inform and (light) Consult</b> Attending community events to promote the planning efforts and specific engagement opportunities. Light input is also possible.	Intermittent in Phase 1 (5 to 8 events) Phase 2	<ul style="list-style-type: none"> <li>Seva to support design</li> <li>Tacoma staff attend and implement (coordinate across projects)</li> <li>Soapbox for materials</li> </ul>	Focus on youth connection and messaging Opportunity to work with local artists/artists in residence
<b>Tailored listening sessions (led by</b>	<b>Consult, Involve, Collaborate</b>	Phase 1 Phase 3		Budget \$75/hr for

	Description and Purpose (inform, consult, involve, collaborate, defer)	TimeLine/ Frequency	Lead and Roles	Other Planning Notes (Languages, Payment)
<b>language ambassadors)</b>	Tailored listening sessions involve recruiting participants or asking to adapt an existing meeting or venue that is not typically used for planning and policy discussions (in contrast to Road Show listening sessions).			ambassadors
<b>Policy workshops: city hosted events and workshops (in partnership with CBOs, schools and other groups)</b>	<b>Consult, Involve, Collaborate</b> Custom events designed in partnership with community groups to create in-depth community input. City to design and invite community. Art forward, include language access, family friendly, trauma informed- one per part of town (8 total) and potentially one virtual	Phase 1 Phase 3		Budget for CBOs
<b>Community engagement capacity building</b>	<b>Inform</b> Comprehensive Planning curriculum and workshop for street team ambassadors, CBO partners and other interested parties.	Phase 1 Phase 2 Phase 3	<ul style="list-style-type: none"> <li>Tacoma staff and street team to promote and implement</li> <li>Soapbox/Seva for curriculum design</li> <li>Contracted CBOs to help promote events/activities and co-facilitate</li> </ul>	
<b>Game in a Box</b>	<b>Consult, Involve, Collaborate</b> Adapted version of the Redmond game to replicate and use at different events		<ul style="list-style-type: none"> <li>Seva to adapt Redmond materials</li> <li>City to implement</li> </ul>	

## Phase 1 Engagement Tools

The table below summarizes the engagement tools that will be used in phase 1.

	Description and Purpose (inform, consult, involve, collaborate, defer)	TimeLine/ Frequency	Event Details	Other Planning Notes (Languages, Payment)
<b>Community survey</b>	<b>Consult</b> The Office of Strategy conducts a biannual community survey to assess performance against the strategic plan. We will leverage	Survey start date:	<ul style="list-style-type: none"> <li>TBD</li> </ul>	

	Description and Purpose (inform, consult, involve, collaborate, defer)	TimeLine/ Frequency	Event Details	Other Planning Notes (Languages, Payment)
	this opportunity to add a high level comprehensive plan vision question to the survey.			
<b>Interviews</b>	<b>Consult</b> Targeted interviews (1-3 people) with community leaders and groups	March to June 2024	<ul style="list-style-type: none"> <li>Language Ambassadors</li> <li>Faith Community</li> </ul>	Interviewees may be compensate if they are participating outside of a paid role.
<b>Road show briefing sessions</b>	<b>Consult (Phase 1)</b> Staff to present planning topics and hold listening sessions at existing group meetings such as neighborhood councils and City boards and commissions (CBCs) in focus areas.	April-June 2024	<ul style="list-style-type: none"> <li>City staff will develop list of sessions and divide up briefings</li> <li>Central Tacoma 3/7 or 4/4</li> <li>South Tacoma</li> <li>Eastside</li> <li>New Tacoma</li> <li>North End</li> <li>Northeast</li> <li>South End</li> <li>West End</li> </ul>	Budget for accessibility and interpretation  Focus on South Tacoma, Central Tacoma, and Hilltop
<b>Listserv</b>	<b>Inform</b> Citywide	ongoing	<ul style="list-style-type: none"> <li>City to monitor and send out as needed</li> </ul>	
<b>Social Pinpoint and other online activities</b>	<b>Inform and Consult</b> Landing Page with project information and Ideas Wall	March 2024	<ul style="list-style-type: none"> <li>TBD</li> </ul>	
<b>Pop-up/tabling at existing community and neighborhood events with brief discussion</b>	<b>Inform and (light) Consult</b> Attending community events to promote the planning efforts and specific engagement opportunities. Light input is also possible.	Intermittent in Phase 1 (5 to 8 events)	<ul style="list-style-type: none"> <li>Black Night Market</li> </ul>	Focus on youth connection and messaging  Opportunity to work with local artists/artists in residence
<b>Tailored listening sessions (led by language ambassadors)</b>	<b>Consult, Involve, Collaborate</b> Tailored listening sessions involve recruiting participants or asking to adapt an existing meeting or venue that is not typically used for planning and	TBD	<ul style="list-style-type: none"> <li>Listening session with one of the predominantly Black churches, Allen AME, Umoja Presbyterian, Shiloh Baptist, Maranatha Family.</li> </ul>	Budget \$75/hr for ambassadors

	Description and Purpose (inform, consult, involve, collaborate, defer)	TimeLine/ Frequency	Event Details	Other Planning Notes (Languages, Payment)
	policy discussions (in contrast to Road Show listening sessions).		▪	
<b>Policy workshops: city hosted events and workshops (in partnership with CBOs, schools and other groups)</b>	<b>Consult, Involve, Collaborate</b> Custom events designed in partnership with community groups to create in-depth community input. City to design and invite community. Art forward, include language access, family friendly, trauma informed- one per part of town (8 total) and potentially one virtual	TBD	▪ TBD	Budget for CBOs
<b>Community engagement capacity building</b>	<b>Inform</b> Comprehensive Planning curriculum and workshop for street team ambassadors, CBO partners and other interested parties.	TBD		
<b>Game in a Box</b>	<b>Consult, Involve, Collaborate</b> Adapted version of the Redmond game to replicate and use at different events	TBD	▪ Seva to adapt Redmond materials ▪ City to implement	

## 6 PRIORITY STAKEHOLDERS TO ENGAGE

The following table includes priority stakeholders and methods for engagement identified through the recent engagement gap analysis as well as a November 6, 2023, brainstorm with the Community Engagement Team. Citywide tools such as the survey and Social Pinpoint are not listed here for brevity.

Priority Stakeholders	How Will they Be engaged (xref to Tools)?
<b>South Tacoma Residents</b>	<ul style="list-style-type: none"> <li>▪ Interviews</li> <li>▪ Road Show</li> <li>▪ South Tacoma Neighborhood Council</li> <li>▪ Community Partners</li> <li>▪ Manitou Park Elementary - events in May and June</li> <li>▪ Gray Middle School</li> <li>▪ Language Ambassadors</li> </ul>
<b>South End Residents, Especially Tacoma Mall</b>	<ul style="list-style-type: none"> <li>▪ Interviews</li> <li>▪ Road Show</li> <li>▪ South End Neighborhood Council (monthly South End walking tours)</li> <li>▪ Pop-ups</li> <li>▪ Tacoma Mall</li> <li>▪ Community Partners</li> <li>▪ Birney Elementary - events in May and June</li> <li>▪ Stewart Middle School - events in spring and summer</li> <li>▪ Baker Middle School</li> <li>▪ Mount Tahoma High</li> <li>▪ <a href="#">SUN Alliance</a></li> <li>▪ Tacoma Mall Neighbors &amp; Marlene's Market</li> <li>▪ Language Ambassadors</li> </ul>
<b>Eastside Residents</b>	<ul style="list-style-type: none"> <li>▪ Interviews</li> <li>▪ Road Show</li> <li>▪ Eastside Collaborative</li> <li>▪ Eastside Community Leadership Team</li> <li>▪ TPCHD Community of Focus collaboration meeting <a href="https://www.tpchd.org/healthy-people/health-equity/communities-of-focus/east-tacoma">https://www.tpchd.org/healthy-people/health-equity/communities-of-focus/east-tacoma</a></li> <li>▪ Community partners</li> <li>▪ First Creek Middle School</li> <li>▪ Salishan</li> <li>▪ Language Ambassadors</li> </ul>

Priority Stakeholders	How Will they Be engaged (xref to Tools)?
<b>Residents of Central Tacoma (outside of Hilltop)</b>	<ul style="list-style-type: none"> <li>▪ Pop-ups</li> <li>▪ Road Show</li> <li>▪ Central Neighborhood Council</li> </ul>
<b>API Limited English populations</b> <ul style="list-style-type: none"> <li>▪ Khmer</li> <li>▪ Vietnamese</li> <li>▪ Tagalog</li> <li>▪ Korean</li> <li>▪ Samoan</li> </ul>	<ul style="list-style-type: none"> <li>▪ Community Partners</li> <li>▪ Asia Pacific Cultural Center</li> <li>▪ Golden Bamboo. Lisa Mathusz</li> <li>▪ Korean Women’s Association</li> <li>▪ Language Ambassadors</li> </ul>
<b>Spanish Limited English populations</b>	<ul style="list-style-type: none"> <li>▪ Community partners</li> <li>▪ Christian Lopez Moreno - Voice Tacoma, Radio Universal</li> <li>▪ Mi Centro</li> <li>▪ Latinx Unidos of the South Sound</li> <li>▪ Latino soccer league - personal connection where family members play in it.</li> <li>▪ Catholic church</li> <li>▪ Language Ambassadors</li> </ul>
<b>Russian/Ukrainian Limited English populations</b>	<ul style="list-style-type: none"> <li>▪ Interviews/Community Partners/Listening Sessions</li> <li>▪ Tacoma Community House</li> <li>▪ Slavic Christian Center</li> <li>▪ Ukrainian Community Center of Washington (Tacoma office)</li> <li>▪ Businesses at the intersection of S Union and Center St</li> <li>▪ Language Ambassadors</li> </ul>
<b>Black (Focus outside of Hilltop)</b>	<ul style="list-style-type: none"> <li>▪ Interviews/Community Partners/Listening Sessions</li> <li>▪ Tacoma Urban League</li> <li>▪ Tacoma City Association of Colored Women’s Clubs <a href="https://www.tacomacwc.org/">https://www.tacomacwc.org/</a></li> <li>▪ The Black Collective</li> <li>▪ Truth Movement <a href="https://www.truthmovement.online/portfolio/community">https://www.truthmovement.online/portfolio/community</a></li> </ul>
<b>LGBTQIA+</b>	<ul style="list-style-type: none"> <li>▪ Community Partners/Listening Sessions</li> <li>▪ Tacoma Older LGBT</li> <li>▪ PFLAG</li> <li>▪ Rainbow Center</li> <li>▪ Truth Movement <a href="https://www.truthmovement.online/portfolio/community">https://www.truthmovement.online/portfolio/community</a></li> </ul>
<b>Older Adults</b>	<ul style="list-style-type: none"> <li>▪ Community Partners/Listening Sessions</li> <li>▪ Senior Living Apartments</li> <li>▪ Senior Centers</li> </ul>
<b>People with Disabilities</b>	<ul style="list-style-type: none"> <li>▪ Interviews/Community Partners/Listening Sessions</li> <li>▪ TACID</li> </ul>
<b>Youth</b>	<ul style="list-style-type: none"> <li>▪ Community Partners</li> <li>▪ Action Mapping Project <a href="https://actionmappingproject.com/index.html">https://actionmappingproject.com/index.html</a></li> <li>▪ Pop-ups</li> <li>▪ Schools (listed by neighborhood)</li> </ul>
<b>City Council</b>	<ul style="list-style-type: none"> <li>▪ Regular briefings, Study Session, Public Hearing and Adoption Process</li> </ul>



Priority Stakeholders	How Will they Be engaged (xref to Tools)?
<b>Planning Commission</b>	▪ Regular briefings, Public Hearing and Plan Recommendations
<b>Puyallup Tribe</b>	▪ Staff review ▪ Policy workshop